

## Toyota Forklift Parts

Toyota Forklift Parts - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck provider since 1992. Proudly celebrating more than 40 years of performance, the Irvine, California situated business offers an extensive line of quality lift vehicles. Owing to their reputation of superiority, reliability, and durability, Toyota remains popular in this aggressive market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are built here.

All Toyota machinery and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to continual development and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's success comes from its dedication to create high quality lift trucks at the same time as providing superb client support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's leading lift truck dealer and is among the magazines celebrated World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other corporations and no other lift truck maker can match Toyota's history of caring for the environment while simultaneously advancing the economy. Environmental responsibility is a fundamental aspect of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more elaborate 2010 emission standards. The finished product is a lift truck that produces 70% less smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and local parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

Toyota's lift trucks offer better durability, visibility, productivity, ergonomics, and all the foremost safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also known as "SAS"•, helps reduce the chance of accidents and injuries, and increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability can discern conditions that may lead to lateral instability and possible lateral overturn. When one of these conditions have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

SAS was originally introduced to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS have been integrated into the majority of Toyota's internal combustion machines. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory worker training, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there have been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's rigid principles extend far beyond the technology itself. The company believes in providing extensive Operator Safety Training courses to help users satisfy and exceed OSHA standard 1910.178. Instruction packages, videos and various resources, covering a broad scope of subjects-from individual safety, to OSHA policies, to surface and load conditions, are accessible through the dealer network.

Ever since the transaction of its first lift vehicle in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has maintained a solid existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the total investment exceeding \$113 million dollars.

The new NCC was designed to serve TMHU buyers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a instruction center.

The NCC embodies Toyota's dedication to providing top-notch consumer service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, present the most comprehensive and inclusive customer service and support in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure total customer satisfaction.